

**Support Our Students**

# PLACE AN AD 2024

120 3rd Ave. Suite 51  
Neptune City, NJ 07753  
Phone: 732.897.1112  
info@shorelinedanceacademy.com  
URL: shorelinedanceacademy.com

## 2024 Recital Program/Ad Book

### DISPLAY AD SIZES

Display ads are camera ready, four color artwork that can take up to one full page inside the program. All display ads are printed in full color:



#### Back Cover Ad

1, 2, or 3 photos  
Size: 8.5" x 11"  
Price: \$350



#### Full Page Ad

1, 2, or 3 photos  
Size: 8.5" x 11"  
Price: \$295



#### Half Page Ad

1 or 2 photos  
Size: 8.5" x 5.5"  
Price: \$165



#### 1/4 Page Ad

1 photo  
Size: 4.25" x 5.5"  
Price: \$95



#### Business Card

No photo  
Size: 3.5" x 2"  
Price: \$70

At our annual recital Shoreline Dance Academy will feature an **8.5" x 11" 4-color program/ad book** that will be distributed to hundreds of viewers at our annual recital!

This will grant you exposure to a very wide audience throughout the Neptune area, and provide both broad, yet targeted, advertising. Show your support...place your ad today!

Circle the size ad you would like:

**Back Cover Ad**

**Full Page Ad**

**Half Page Ad**

**1/4 Page Ad**

**Business Card**

**DEADLINE: March 15th (NO EXCEPTIONS)**

**Make checks payable to Shoreline Dance Academy**

Not responsible for misspelled names or typographical errors.

Email your ads to info@shorelinedanceacademy.com

Name: \_\_\_\_\_  
Email: \_\_\_\_\_

Paid (circle one): Check    Cash    Credit Card

**Fill in the information below about your keepsake program:**

Name of student as you would like it to appear in the program book: \_\_\_\_\_

AD Size: \_\_\_\_\_

Ad with Photo(s)? Yes No

If using professional photo image #: \_\_\_\_\_

**● DANCER'S FIRST & LAST NAME ALREADY INCLUDED IN ALL ADS ●**

**PLEASE PRINT YOUR AD MESSAGE CLEARLY AND CONCISELY HERE: (THE MORE CHARACTERS USED THE SMALLER YOUR PICTURE WILL BE. GENERALLY ¼ & ½ PAGE ADS SHOULD HAVE 45-60 CHARACTERS AND FULL PAGE ADS SHOULD HAVE 60-75 CHARACTERS.)**

- **Families who sell a minimum of \$95 in ads will be able to participate in our recital ticket presale. Our pre sale will be online (date tba) and you will get your pre sale code emailed to you prior to the tickets going on presale.**
- Place your ad NOW to hold your spot in our Keepsake Program.
- Bring in this form, filled out, with payment, and hand it in to the office.
- Shoreline Picture Days are March 12th-14th
- Professional photos will produce the highest quality reprints, however, your best digital photos can be used in your ad.
- Photos & Ads emailed are preferred. Ads can be emailed to [info@shorelinedanceacademy.com](mailto:info@shorelinedanceacademy.com)
- Not responsible for misspelled names or typographical ad errors.
- The deadline for ads is March 15th, 2024— Don't be disappointed!